



## **MARK KATES, CEO**

Mark Kates has been associated with the genre of alternative music longer than the word “alternative” itself, and among many things is credited with a significant role in the development of its radio format. Kates grew up in the Boston area where the vibrant music scene and an internship at WBCN were early musical inspirations. Following graduation from The George Washington University where he served as music director at WRGW and a stint touring managing and djing, his passion for favorite band Mission of Burma led to a job with their label, Ace of Hearts. From Boston he moved to Big Time Records in Los Angeles and worked with artists like Love and Rockets, Alex Chilton and the Hoodoo Gurus. His work there led to Geffen Records where he spent 10 1/2 years and created the alternative promotion department and was a founding executive of the DGC label.

Kates eventually segued to A+R full time at Geffen, where he signed Beck, Jawbreaker, Elastica, Alabama 3 and others. He also brought Sonic Youth to Geffen and A+R'd albums by Nirvana, Hole, Teenage Fanclub, Siouxsie and the Banshees, White Zombie and many others. He executive produced the soundtracks for "Beavis and Butt-head Do America" and Richard Linklater's "Suburbia." Kates left Geffen in 1998 to run Grand Royal Records for the Beastie Boys and work with them as well as artists like Sean Lennon and Luscious Jackson. In 2001 he returned to Boston and established Fenway Recordings, a music management and record company. Coincidentally, Mission of Burma decided to reunite that year and again works with them, as well as MGMT, The Cribs, Doves, Saves The Day, Bodega Girls, Faces on Film and Wild Light.

As a label, Fenway Recordings released albums by artists such as Read Yellow, Guster and State Radio, and compilations featuring tracks by artists including Pearl Jam, My Morning Jacket, Ash, The Allman Brothers Band, Dropkick Murphys and many more. Some of these were for the “Hot Stove, Cool Music” cd with ESPN's Peter Gammons.

As DJ Carbo, Kates was resident at LA electronica club Atmosphere at The Viper Room as well as on the legendary pirate station KBLT, and he now hosts The Fenway Recordings Sessions in Boston. Sessions has presented the Boston debuts of Wolfmother, The Cribs, Editors, Hot Chip, CSS, and The Subways, just to name a few. DJ Carbo has appeared alongside Paul Oakenfold, David Bowie, Tricky, Richie Hawtin, DJ Rap, Grooverider, The Jungle Brothers, and many, many others.

Kates has spoken at numerous academic institutions, including Harvard Law School, Yale University, and the Boston University School of Management. He also speaks perennially to the music business programs at Northeastern University and Berklee College of Music.

**Fenway Recordings P.O. BOX 15709 Kenmore Station Boston, MA 02215**  
**t 617.497.2012 f 617.497.9988 [mark@fenwayrecordings.com](mailto:mark@fenwayrecordings.com) [www.fenwayrecordings.com](http://www.fenwayrecordings.com)**